

# SPACE TO STAMMER

2024-2027

STAMMAA

# A WORD ABOUT YOU

You make our world go round.

Your financial support keeps our services going. Members sit on the board and deliver our conferences. Without you there would be no groups nor volunteers to deliver our services.

**Help us go further.** Over the next three years we want to target different industries in the UK and show them how they can include people who stammer and where the barriers are. **And help us normalise stammering.**



# YOU LEAD



## ISSUE

**If you've got beef, tell us.**

We want to know where we can make a difference.



## RESEARCH

We'll survey our membership to find out where the problems lie.

**Starting with coffee shops.**



## ANALYSIS

We'll use your stories and data to highlight the barriers and discrimination which faced by people who stammer.



## TRAINING

We'll use the data to produce guides and training on how to prevent discrimination.



## COMMS

Finally, we'll broadcast what we've learned, directly to the industries and the public.

# DO THE SURVEYS

You can't buy a dishcloth nowadays without someone asking for feedback 😞

**But ours will make a difference.**



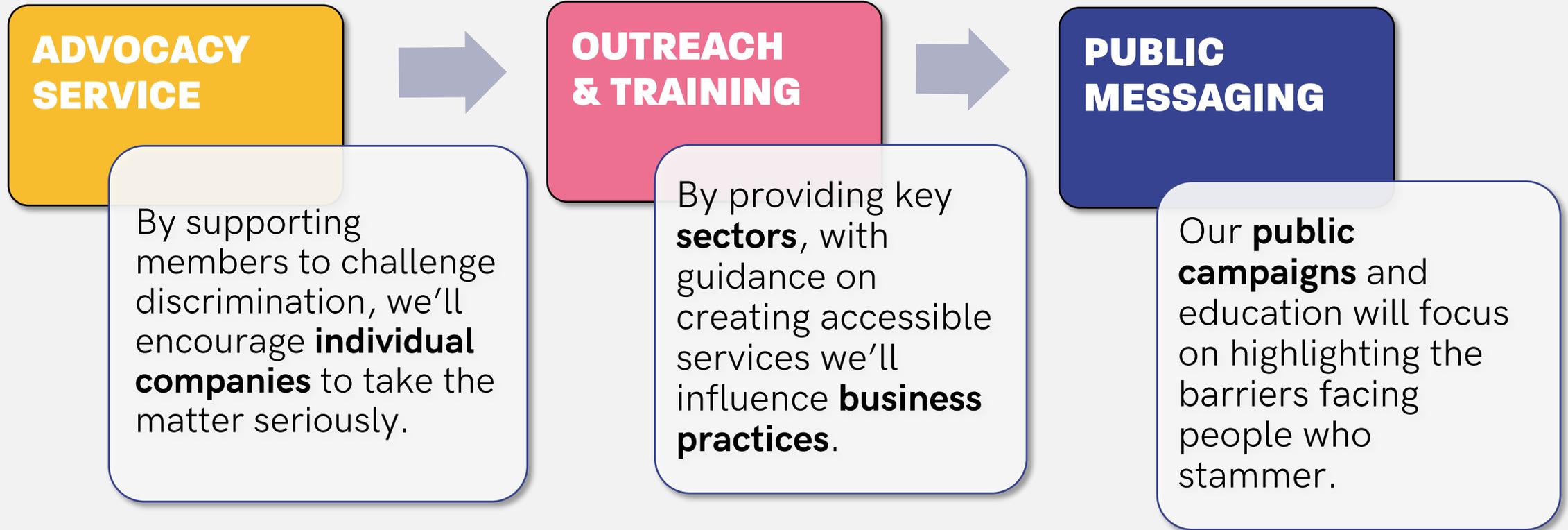
**We'll use the weight of our data, plus your stories, to illustrate how common and frustrating your experiences are, and why change is needed.**

So as soon as you get a survey request from us, just do it. Zip through it quickly and move on! There's going to be a few of them.

*shout out to those who completed the GP survey!*

**STAMMA**

# HOW WE'LL INFLUENCE CULTURE



# SUPPORT & USE OUR SERVICES

Here for anyone who stammers or for those who support them.  
Contact from you also helps us understand what needs to change.

# OUR SERVICES

Our services are here for when you want to chat, practice techniques, ask a question, need support, ask for reasonable adjustments at work or chat about your day.

**Treat us like your front room,** wander in when you need.

By using our services you help us understand what needs to change.

# SERVICES FROM 2024

Helpline, webchat, email. Support & Information for anyone.

**HELPLINE SERVICES**



Help for stammering at work, job hunting or for employers.

**EMPLOYMENT SUPPORT**



Support for anyone who has faced discrimination because of their stammer.

**ADVOCACY SERVICE**



Support & information for families, young people and children.

**FAMILY SUPPORT**



Support and resources for local groups and networks.

**COMMUNITIES SUPPORT**



Help for companies to create accessible services for people who stammer.

**TRAINING**





# STAMMAFEST

Part of our service for members – and anyone who stammers is conference.

The theme in 2024 is 'Voices worth hearing'; we'll look at how to influence businesses and change culture; perspectives around activism and disability; and stammering in sports.

Invited speakers include actor and activist Liz Carr plus Tourettes' Hero Jess Thom, Patron Scroobius Pip and footballer Ken Sema.

**STAMMA**

# GET INVOLVED

We're dead proud of our services, which rely on volunteers and donations. If you'd like to help, jump right in.

- **Volunteer**, we'll provide the training and support you need.
- **Fundraise**, help keep our services running as every pound counts.
- **Set up a group**, whether it's local to your area, something that fires your passion, or a group at work.

We'll support you. Just get in touch.

**STAMMA**

# FOUR CHALLENGES

If we are to reinforce our reach and sustainability, and achieve our goals by 2027, there are four areas of work we need help with.



# MEMBERSHIP

We need to explore what our members want and need from us, and what their priorities are.

Understanding this will help us accelerate growth and influence, reach more people and be better informed.

**We'll be sending a survey over in the New Year to learn more about you and what you want and need.**

**STAMMINA**

# COMMUNITIES DEVELOPMENT

If we can land the funding, we will support our communities by providing a resource centre on our website for anyone setting up a group; hold an annual weekend session for group leaders; and set up an ongoing training programme to support them.

**If you'd like to step forward and set up a group, do get in touch.**





# YOUNG PEOPLE

Funding permitting, we want to see a website just for young people; we'll look at ways of supporting young leaders and continue our support for parents, our Minecraft group for children, and our support for speech & language therapists.

**If you're under 25, we'd love to hear from you.**

**STAMMA**

# FUNDRAISING

If we are to continue our services in 2024 we need to bring in an extra:-

- £45K from donations and fundraising.
- £115K in grants.
- £20K in sponsorship for our STAMMAFest conference.

**Help us and shop through Easyfundraising, pick us as your company's charity of the year, take out a standing order, do a bake sale. Get in touch!**



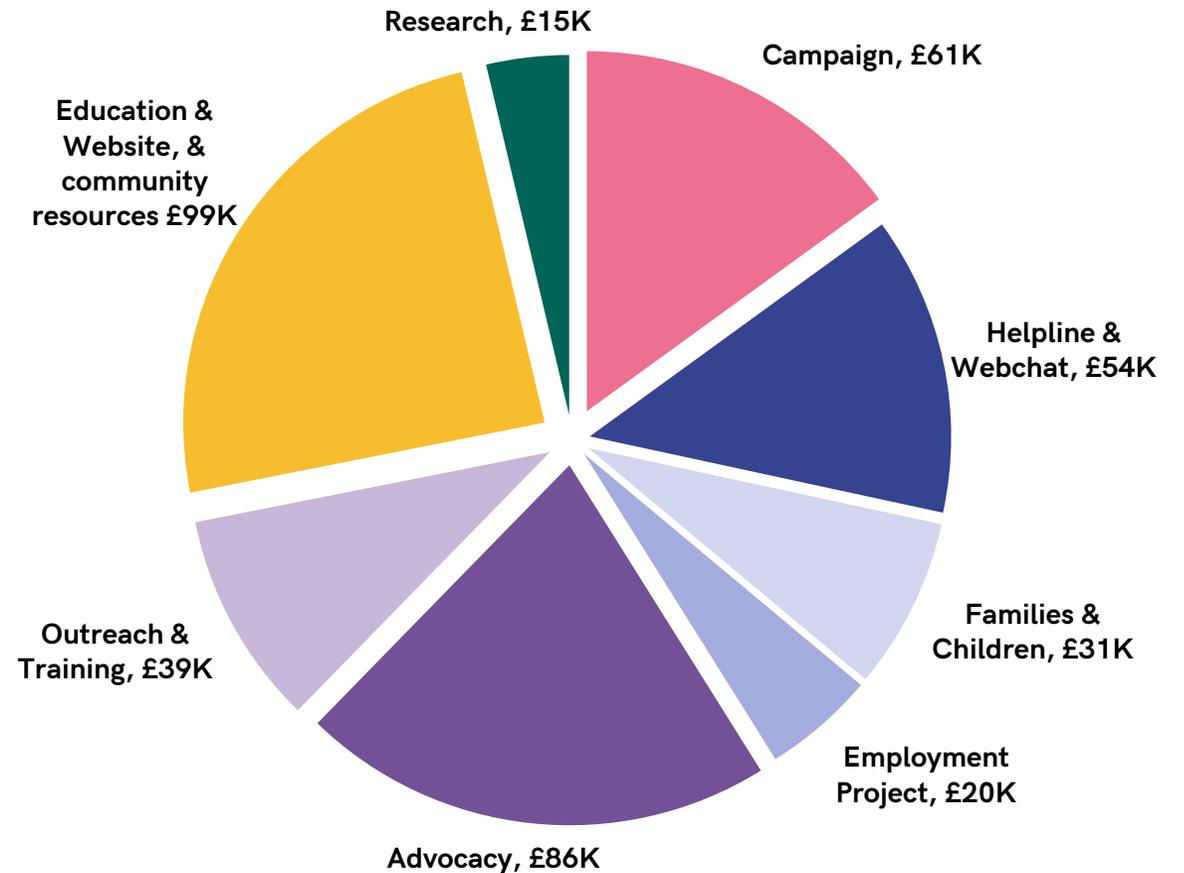
# SERVICE COSTS

We rely heavily upon volunteers and pro bono support.

Most of our costs are salary; 7% are overheads.

This year membership expenditure includes conference (every 2 years)

The bulk of our Advocacy service is already funded.



# KEY PERFORMANCE INDICATORS

How we will measure progress

# TRACKING PERFORMANCE

We will (continue to) track our monthly progress across a range of different factors such as:-

- Income from donations, fundraising and grants.
- Membership numbers and new supporters.
- Services provided including training, workshops, website downloads, videos watched.
- Lots of polling & industry sector surveys around brand awareness and industry polling on implementation of stammer-friendly practices.

# TO SUM UP

We don't want to put up with bad service or tolerate jokes about stammering any longer.

As of now, we expect companies to make reasonable adjustments for customers, so that we **can** order goods, use customer service, be treated fairly in court and at work. [Help us make that change.](#)

**STAMMMA**

# SPACE TO STAMMER

If we are to tell companies what's wrong, we need your stories and data. So please:-

- **Complete the surveys we send you.**
- **Use our services so we hear about what's wrong. Test drive our Advocacy Service or Employment Service.**
- **Fundraise for us.**
- **SHOUT about STAMMA. As much as you can.**



Want to help? Got some questions? Want to link up?  
Drop us an email

[hello@stamma.org](mailto:hello@stamma.org)

**STAMMA**